Welcome!

4S NEW ORLEANS
Wednesday, Sept 4 - Saturday, Sept 7, 2019

see.do.eat.drink.experience.

A few fun things off the beaten path...
INTEREST CIRCUIT #1: ESPLANADE RIDGE

...from the river to the bayou...

More Fun Stuff... Drinks | Food | Music
1. R Bar... 1431 Royal Street
2. Fair Grinds Coffee... 3133 Ponce De Leon Street
3. Bayou Beer Garden... 326 N Jefferson Davis Pkwy
   Bayou Wine Garden... 315 N Rendon Street
4. Wrong Iron on the Greenway... 3532 Toulouse Street
5. Deutsches Haus... 1700 Moss Street
6. Adolfo's... 611 Frenchmen Street
7. Port of Call... 838 Esplanade Avenue
8. Li'l Dizzy's Cafe... 1500 Esplanade Avenue
9. Bayou Road - Coco Hut... 2515 Bayou Road
   - Pagoda Café... 1430 N Dorgenois Street
   - The Half Shell on the Bayou... 2517 Bayou Road
10. Liuzza's by the Track... 1518 N Lopez Street
11. Cafe Degas... 3127 Esplanade Avenue
12. 1000 Figs... 3141 Ponce De Leon, St #1
13. Sante Fe... 3201 Esplanade Avenue
14. Parkway Bakery & Tavern... 538 Hagan Avenue
15. Blue Oak BBQ... 900 N Carrollton Avenue
16. Three Muses... 536 Frenchmen Street
17. d.b.a... 618 Frenchmen Street
18. Snug Harbor... 626 Frenchmen Street
19. The Spotted Cat Music Club... 623 Frenchmen Street
20. Kermit's Treme Mother in Law Lounge... 1500 N Claiborne Ave
INTEREST CIRCUIT #1: ESPLANADE RIDGE

ESPLANADE AVENUE
FRENCH QUARTER/MARIGNY, TREME, ST. JOHN, MID-CITY NEIGHBORHOODS

Esplanade Avenue was an important 18th-century portage route of trade between Bayou St. John (which linked to Lake Pontchartrain) and the River. The grand address of the Creole upper class in the 19th Century, Esplanade Avenue was built on naturally occurring high ground (the ridge) and is a living gallery of 19th and early 20th century residential architecture.
https://www.neworleans.com/plan/streets/esplanade-avenue/
http://www.experienceneworleans.com/esplanade-ridge.html
https://www.neworleansonline.com/tools/neighborhoodguide/midcity.html

Old U.S. Mint & New Orleans Jazz Museum
400 Esplanade Avenue
Built in 1835, the Old U.S. Mint holds the distinct title of being the only mint to produce American and Confederate coinage. Located within the Mint is the New Orleans Jazz Museum which celebrates the history of jazz.
https://www.frenchquarter.com/nola/old-u.s.-mint/14223/
https://nolajazzmuseum.org/

Louisiana Music Factory
421 Frenchman Street
New Orleans' award-winning indie record store is well-known among music aficionados around the world for its local music.
https://www.louisianamusicfactory.com/

Louis Armstrong Park
701 N. Rampart Street
A 32-acre park dedicated to one of the City’s most celebrated native sons and the tradition of jazz in the City. It includes Congo Square, where slaves would gather to sing, beat drums, and sell goods.
http://www.experienceneworleans.com/louis-armstrong-park.html
https://www.nola.gov/parks-and-parkways/parks-squares/congo-square-louis-armstrong-park/

Le Musee de f.p.c. (The Museum of the free People of Color)
2336 Esplanade Avenue
A historic house museum and one of the country’s few attractions dedicated exclusively to telling the story and preserving the material culture of free people of color. Tours by appointment.
https://www.lemuseedefpc.com/
https://youtu.be/9ALOqnVhQxE

Degas House
2306 Esplanade Avenue
Degas House is the only home of Degas anywhere in the world that is open to the public. The house is a museum and hosts guided tours.
https://www.degashouse.com/en-us

Bayou Road
Between Esplanade Avenue and N. Broad Street
Laid along the historic portage route from Bayou Saint John to the Mississippi River, Bayou Road is the oldest road in the city and among the oldest in the country.
https://bayouroaddnola.wordpress.com/history/
https://wgno.com/2018/01/22/the-reason-new-orleans-is-where-it-is-bayou-road/

Community Book Center
2523 Bayou Road
Community Book Center is a social hub of the Seventh Ward and features African-centered books, art, fabric, gifts, etc.
https://www.facebook.com/Community-Book-Center-178125373443/

New Orleans Fairgrounds Race Course & Slots
1751 Gentilly Blvd.
Fair Grounds Race Course & Slots, the nation’s third-oldest racetrack, has been in operation since 1872. The Fairgrounds is also host to the New Orleans Jazz & Heritage Festival (Jazz Fest).
https://www.fairgroundsracecourse.com/

Pitot House
1440 Moss Street
One of the few colonial West Indies style houses left in Louisiana, the Pitot House was built in 1799 on historic Bayou St. John and is a witness to centuries of New Orleans history.
https://www.pitothouse.org/

Bayou St. John
Spans from Lafitte Avenue/Lafitte Greenway to Lake Pontchartrain, crossing both Orleans Ave. and Esplanade Ave. A natural waterway—dating back to early 18th century maps—that connected to Lake Pontchartrain and became a portage and later trade route between the bayou and the river. Today, Bayou St. John has become a prominent recreational corridor.
https://tclf.org/bayou-st-john
https://gonola.com/things-to-do-in-new-orleans/a-day-on-the-bayou

New Orleans Museum of Art & Besthoff Sculpture Garden
1 Collins C. Diboll Circle, City Park
New Orleans Museum of Art (NOMA), the city’s oldest fine arts institution, opened in 1911 and today hosts an impressive permanent collection. The twelve-acre Sydney and Walda Besthoff Sculpture Garden at NOMA is one of the most important sculpture installations in the United States, with over 90 sculptures.
https://noma.org/
https://noma.org/sculpture-garden/background/

New Orleans City Park
1 Palm Drive
This 1,300-acre outdoor oasis has enchanted New Orleanians since 1854, making it one of the nation’s oldest urban parks.
https://neworleanscitypark.com/
INTEREST CIRCUIT #2: CENTRAL CITY TO FRERET

...historic urban corridors...

More Fun Stuff...Drinks | Food | Music
1. Bar Frances... 4525 Freret Street
2. Mojo Coffee House... 4700 Freret Street
3. Cure... 4905 Freret Street
4. Rook Cafe... 4516 Freret Street
5. Central City BBQ... 1201 South Rampart Street
6. Toups South... 1504 Oretha Castle Haley Blvd.
7. Café Reconcile... 1631 Oretha Castle Haley Blvd.
8. Bearcat Cafe... 2521 Jena Street
9. The High Hat Cafe... 4500 Freret Street
10. Ancora Pizzeria... 4508 Freret Street
11. Wayfare... 4510 Freret Street
12. Sarita’s Grill... 4520 Freret Street
13. Kolache Kitchen... 4701 Freret Street
14. Midway Pizza... 4725 Freret Street
15. Good Bird... 5031 Freret Street
16. Iacovone Kitchen... 5033 Freret Street
17. Dat Dog... 5030 Freret Street
18. Mint Modern Vietnamese... 5100 Freret Street
19. Casa Borrega... 1719 Oretha Castle Haley Blvd.
20. Gasa Gasa... 4920 Freret Street
ORETHA CASTLE HALEY BOULEVARD  
**CENTRAL CITY NEIGHBORHOOD**
Central City and Oretha Castle Haley Boulevard—once known as the Dryades Street commercial district—are cultural icons in New Orleans. Spreading out from the Dryades Market (established in 1849 as part of the City’s public market system), Jewish and Italian merchants, African-American doctors and insurance companies, German bakers, and dairymen set up shop, taking advantage of the entrepreneurial and vending opportunities. Central City also gave birth to the modern Civil Rights movement in New Orleans. After years of disinvestment, today’s efforts are bringing visitors and commerce back to the commercial district.

[http://www.ochaleyblvd.org/neighborhood-history](http://www.ochaleyblvd.org/neighborhood-history)  
[https://neworleanshistorical.org/tours/show/98](https://neworleanshistorical.org/tours/show/98)  
[https://vimeo.com/215085540](https://vimeo.com/215085540)

---

Tulane University School of Architecture’s Albert and Tina Small Center for Collaborative Design  
1725 Baronne Street
A community design center for TSA, the Small Center brings design expertise to bear in collaboration, supporting New Orleans residents in imagining and pursuing projects that strengthen neighborhoods and contribute to a city shaped by its citizens.

[http://small.tulane.edu/](http://small.tulane.edu/)

---

Ashé Cultural Center  
1712 Oretha Castle Haley Blvd.
The Ashé Cultural Arts Center was established in 1998, providing opportunities for visual art exhibitions and performances, education, community programs, and partnerships that lift up the work of African American artists and culture bearers.

[https://www.ashecac.org/](https://www.ashecac.org/)

---

Myrtle Banks Building  
1307 Oretha Castle Haley Blvd.
Built in 1910 as McDonogh No. 38 school, the Banks Building was later renamed, serving the neighborhood until it was closed in 2002. In 2013 an adaptive reuse program transformed the building into a home for fresh food, the arts, nonprofits, and small businesses. *(NOTE: The food market is recently closed)*

[https://neworleanshistorical.org/items/show/1409](https://neworleanshistorical.org/items/show/1409)  
[https://www.myrtlebanks.com/](https://www.myrtlebanks.com/)

---

Southern Food and Beverage Museum & Museum of the American Cocktail  
1504 Oretha Castle Haley Blvd.
The Southern Food & Beverage Museum is a nonprofit living history organization dedicated to the discovery, understanding, and celebration of the food, drink, and related culture of the South.

[https://nattfab.org/southern-food-and-beverage](https://nattfab.org/southern-food-and-beverage)

---

Youth Empowerment Project (YEP)  
1600 Oretha Castle Haley Blvd.
YEP has become the largest and most comprehensive youth-focused organization in the city.

[https://youthempowermentproject.org/](https://youthempowermentproject.org/)

---

LASALLE STREET  
**CENTRAL CITY NEIGHBORHOOD**
As a business and entertainment center, LaSalle Street between Washington and Louisiana Avenues was a gathering place for many renowned African-American entrepreneurs, musicians, and political and social activists in the 1940s and 1950s.

[http://www.ochaleyblvd.org/neighborhood-history](http://www.ochaleyblvd.org/neighborhood-history)

---

A.L. Davis Park  
2600 LaSalle Street
This nearly five-acre park, which dates to the mid-nineteenth century, has loomed large in the cultural life of Central City.

[https://neworleanshistorical.org/items/show/1373](https://neworleanshistorical.org/items/show/1373)

---

Dew Drop Inn  
2836 LaSalle Street
The Dew Drop Inn was a barbershop, restaurant, hotel, lounge, and performance venue at the heart of black society and culture in New Orleans from the 1940s through the 1960s.

[https://neworleanshistorical.org/items/show/1432](https://neworleanshistorical.org/items/show/1432)  
[https://acloserwalknola.com/places/dew-drop-inn/](https://acloserwalknola.com/places/dew-drop-inn/)

---

YAYA Arts Center  
3322 LaSalle Street
YAYA’s mission is to empower creative young people to become successful adults. They provide educational experiences in the arts and entrepreneurship to New Orleans-area children and youth, fostering and supporting their individual ambitions.

[https://www.yayainc.org/](https://www.yayainc.org/)

---

Tulane University School of Architecture’s URBANbuild Program - Project Outcomes

<table>
<thead>
<tr>
<th>Project</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>UB 02</td>
<td>2856 Dryades Street</td>
</tr>
<tr>
<td>UB 03</td>
<td>1900 Seventh Street</td>
</tr>
<tr>
<td>UB 04</td>
<td>2036 Seventh Street</td>
</tr>
<tr>
<td>UB 06</td>
<td>1821 Toledano Street</td>
</tr>
<tr>
<td>UB 07</td>
<td>1909 Toledano Street</td>
</tr>
<tr>
<td>UB 09</td>
<td>2120 Harmony Street</td>
</tr>
<tr>
<td>UB 10</td>
<td>2128 Harmony Street</td>
</tr>
<tr>
<td>UB 11</td>
<td>2117 Toledano Street</td>
</tr>
<tr>
<td>UB 12</td>
<td>1924 Toledano Street</td>
</tr>
<tr>
<td>UB 13</td>
<td>2849 Danneel Street</td>
</tr>
</tbody>
</table>

URBANbuild is a design/build program where groups of students, teamed with a community organization, design and construct prototypical dwellings for New Orleans’ neighborhoods in order to revitalize New Orleans’ rich cultural and architectural heritage.

[http://urbanbuild.tulane.edu/](http://urbanbuild.tulane.edu/)

---

FRERET STREET  
**FRERET NEIGHBORHOOD**
For over a century, Freret Street has been the main street of this diverse neighborhood, with small businesses lining both sides from Napoleon Avenue to Jefferson Avenue. In the 20s and 30s, it was home to Jewish and Italian merchants and a streetcar. Today, Freret Street has had a revival with sidewalk cafes, bistros, cocktail bars, and music clubs, making it a local’s secret.

[https://www.neworleans.com/plan/streets/freret-street/](https://www.neworleans.com/plan/streets/freret-street/)  
[http://www.datacenterresearch.org/pre-katrina/orleans/3/64/snapshot.html](http://www.datacenterresearch.org/pre-katrina/orleans/3/64/snapshot.html)
LAGNIAPPE  
"a little something extra…"

More interesting things to check out...

### HISTORY & CULTURE

- **Historic New Orleans Collection**  
  [https://www.hnoc.org/](https://www.hnoc.org/)

- **Hidden History Tours: 1811 Slave Revolt**  
  Leon Walter, Author, Historian, Director and Tour Guide  
  [https://www.hiddenhistory.us/walking-tours/1811-slave-revolt](https://www.hiddenhistory.us/walking-tours/1811-slave-revolt)

- **Know NOLA Tours**  
  [https://www.knownolatours.com/](https://www.knownolatours.com/)

- **Paper Monuments**  
  [https://www.papermonuments.org/](https://www.papermonuments.org/)  
  [https://neworleanshistorical.org/tours/show/91](https://neworleanshistorical.org/tours/show/91)

- **Take ‘Em Down NOLA**  
  [http://takeemdownnola.org/](http://takeemdownnola.org/)

### COMMUNITY

- **Birthmark Doulas**  
  [https://www.birthmarkdoulas.com/](https://www.birthmarkdoulas.com/)

- **Women with a Vision**  
  [http://wwav-no.org/](http://wwav-no.org/)

- **Hagar’s House**  

- **Jane Place Neighborhood Sustainability Initiative**  
  [https://www.jpnsi.org/](https://www.jpnsi.org/)

- **The Music & Culture Coalition of New Orleans**  
  [https://maccno.com/](https://maccno.com/)

- **The Neighborhood Story Project**  
  [https://www.neighborhoodstoryproject.org/](https://www.neighborhoodstoryproject.org/)

- **Edible Schoolyard New Orleans**  
  [https://esynola.org/](https://esynola.org/)

- **New Orleans Food & Farm Network**  
  [https://www.noffn.org/](https://www.noffn.org/)

- **PlayBuild NOLA**  

- **826 New Orleans**  
  [https://826neworleans.org/](https://826neworleans.org/)

### PHOTOGRAPHY AND ART

- **Calhoun McCormick-Social Activism Through Photography,**  
  Keith Calhoun and Chandra McCormick, Photographers  

- **Laura Steffen, Photographer**  
  [https://www.instagram.com/lsteffan/?utm_source=ig_embed](https://www.instagram.com/lsteffan/?utm_source=ig_embed)

- **Valerie Esparza, Photographer**  
  [https://www.instagram.com/nola_val/](https://www.instagram.com/nola_val/)

- **Studio Be, Brandon “BMike” Odums, Visual Artist**  

- **Rebecca Mwase, Artist**  

- **A Studio in the Woods**  

### WATER/ENVIRONMENT

- **Tulane River and Coastal Center**  
  [https://bywater.tulane.edu/content/tulane-river-and-coastal-center](https://bywater.tulane.edu/content/tulane-river-and-coastal-center)

- **LSU Center for River Studies**  
  [https://lsu.edu/river/](https://lsu.edu/river/)

- **Louisiana Bucket Brigade**  

### CRIMINAL JUSTICE REFORM

- **Welcoming Project, Travis Hill Schools**  
  [https://www.travishillnola.org/welcomingproject](https://www.travishillnola.org/welcomingproject)

- **Colloqate, Sue Mobley, Director of Advocacy**  
  [https://colloqate.org/](https://colloqate.org/)

- **The Promise of Justice Initiative,**  
  Mercedes Montagnes, Executive Director  
  [https://justicespromise.org/](https://justicespromise.org/)

- **Operation Restoration, Syrita Steib-Martin, Executive Director**  
  [https://or-nola.org/](https://or-nola.org/)
Fun things to see, do, eat, drink, and experience...
Compiled for 4S by Gould Evans in collaboration with Rice University.